

Dear Vendors:

Welcome to Greek Day 2011!

Thank you for considering joining the Greek Day Festivities. We plan on expanding our Market Place Agora, but changes have been made, so if you were participated in last years experiment, it does not mean that you will meet this years criteria for entry. (**Please Note Event Time:** Greek Day is on Sunday, June 26 on Broadway between MacDonald & Blenheim Streets in Kitsilano, Vancouver from 11:00 a.m. to 9:00 p.m.)

The Agora must consist of a variety of vendors; however we have limited the type of items sold to ensure we are not infringing on our sponsorship agreements and to a certain extent protect the merchants along West Broadway. Vending of items, such as, artisan crafts, artwork, antiques, household items and some non perishables (depending on what they are) will be permitted. But you must fill out in detail the applications so that we have a clear understanding of what exactly you are selling. We do not intent on having vendors selling mass produced imported goods at our event (this is not a night market experience) We would rather encourage vendors of artisan goods (handcrafted) be sold.

If you wish to participate, please ensure you fill out the application in detail and please disclose exactly what you will be selling at the **Agora** on Greek Day. (knock offs of major brand items are not permitted)

FEES-

\$200 participation vending fee for your Greek Day Licence, which must be displayed at times. If you are asked by a City of Vancouver Inspector or anyone from our Greek Day Committee for this licence YOU MUST SHOW IT.

Included in the fee is 2 tables under a 10x10 tent. (if you want to purchase the entire tent for yourself the fee is \$400)

We will not provide electricity for your booth and if you need electricity- you must provide a silent generator. If you are using a generator which is not deemed silent, we will ask you to leave the Agora and you will not receive a refund.

Regulations Upon Approval:

1. Once your application is approved, you will be notified and your licence & barricade pass will be submitted to you. You then pay the \$200 to the **Hellenic Canadian Congress of B.C., 129 – 4500 Arbutus Street, Vancouver, B.C., V6J - 4A2**. The licence and barricade pass will allow you to enter the festival in the morning of Greek Day from **9:00 a.m. to 10:00 a.m.** to set-up your items to sell. All vehicles must be off the road by **10:00am.**
2. **When setting up in the morning, please do it quickly, we have many bigger trucks and staging vehicles that have priority to move around the festival.**
3. You may begin selling at 11:00am
4. There are no in and out privileges and you must stay and sell at the event until closing at **9:00pm.** THERE IS NO EXCEPTION TO THE RULE, as we can't allow vehicles into the event.
5. If at anytime Greek Day Feels you are not participating according to the regulations, you will be asked to leave to event without a refund.

6. Do not change spots or move your spot, if another vendor does not show up.
7. Tear down begins at **9:00pm** and vendor vehicles with barricade passes will be allowed back into the festival at ***9:45pm** (*time is an estimate and will be determined on how heavy crowds are trying to exist the festival)

Rules

1. We ask that vendors to initiate conversation and interact with customers as they walk by their table. We want attendees to experience a lively market place, and if that means shouting out prices to make yourself stand out, then go for it - have fun doing so. We want the customers to feel that they have experienced an “agora environment” when purchasing an item.
2. We ask that vendors haggle over prices, and if that means you having to mark up your prices to haggle them down to reasonable price, then please do so. Ask buyers to name a price and work down, make it a lively experience.
3. Vendors are to dress in toga type clothing or ancient wears (i.e. a blue sheet over a t-shirt with a rope belt is fine and very inexpensive to make, on a cold day, a turtle neck with a t-shirt is fine)

The reason we are asking you to abide by these 3 rules is because an *Agora* is part of Greek heritage and culture from Ancient Athens to present day Greece, and we especially want everyone to have fun.

Thank you,
Greek Day Planning Committee

Deadlines:

April 30th – All applications must be submitted via fax or dropped off in Person to Omega Travel (3220 West Broadway and Trutch)

May 1 to the 15th – Committee will review all applications

May 15th – Vendors will be notified if they were approved

May 25th – Payments must all have been received by this deadline (or you could risk the chance of losing your licence for Greek Day)

June 1st – Vendor Licences and Barricade Passes will be emailed to you

June 26th – Greek Day on Broadway

Vendor Application Form for the Greek Day Agora 2011

Name: _____

Telephone: _____ Email: _____

Fax: _____ (mandatory email or fax number on application)

Address: _____

City & Postal Code: _____

What do you plan to sell at the Greek Day Agora? Please list in as much detail as possible. If you do not provide all the information, it may not be considered equally by the committee.

Name of Items	Description of the item & how its manufactured & where its manufactured
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

(Items permitted for selling: ie- soaps, crafts, cards, pet items, artisan items, household items, non perishable food items...)

Please fax application: Attention to Nick Panos at 604 -738-7101